Are charities simply giving handouts or truly partnering with those in need? Robert Lupton will raise these issues in two May 6 sessions in Greater Lafayette as he offers steps for moving from ineffective giving to effective transformation.

First, the detox. “That’s the big first step—moving from dependency-producing to development-producing services—and turning charities into mechanisms that develop people, potential, and capacity,” he says.

With that comes a new way to measure success. “Typically we have evaluated charities by measuring activities rather than outcomes, usually talking about number of meals served and number of people who were provided clothing. These don’t measure outcomes or how people are moving out of poverty.”

In his new paradigm, Lupton says, “We create healthy places for individuals and families to flourish. We take a defined geographic area and move it from pathology to health. And we see people emerge from poverty.”

During his speeches, he will talk about how he has done that in four inner-city Atlanta neighborhoods through the nonprofit FCS Urban Ministries, giving tips for getting started and highlighting his book, “Toxic Charity.”

“You start with a neighborhood, one you can comfortably walk the perimeter of in an evening,” he says. “If it’s too large, it’s hard to get traction.” Then you begin to transform it.

“The outcome will be a vibrant environment, a community that’s moved from struggling to one that is enjoying hope, energy, and vitality.”

Continued, page 2

**About Robert Lupton**

**EDUCATION:** B.A., Cincinnati Bible College; counseling master’s, Georgia State University; Ph.D., psychology, University of Georgia

**FOUNDED:** FCS Urban Ministries, Atlanta, 1976; has created four mixed-income, inner-city Atlanta neighborhoods dubbed “healthy places where families flourish and God’s shalom is present”

**AUTHOR:** “Toxic Charity, How Churches and Charities Hurt Those They Help (And How to Reverse It),” 2011; and other books

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**Reserve Your Space Now** Robert Lupton will give two presentations, both on Wednesday, May 6, 2015. Register for one or both at [www.uwlafayette.org](http://www.uwlafayette.org) (bottom right, click on Robert Lupton/Toxic Charity, after registering, choose from list of sessions).

**“UNINTENDED CONSEQUENCES”**
Covering: Why the poor remain poor despite money, resources, and time invested; ineffective practices, including feeding/clothing ministries, weekend service projects, and short-term mission trips.

**Four Points by Sheraton**
11:15 a.m. to 1 p.m.
$20 per person, includes lunch

**“FUNDAMENTALS OF EFFECTIVE INVOLVEMENT”**
Covering: Core principles for empowering the poor; real-life models and methods of partnering with rather than doing for; measurable effectiveness criteria.

**Lafayette Country Club**
4 to 6 p.m.
$20 per person
**Donors Say ‘Yes’ to Lilly’s Matching Grant**

Eyes widened. Donors cared. Endowment gifts overflowed.

When Lilly Endowment announced it would match contributions to The Community Foundation of Greater Lafayette through its sixth phase of the Giving Indiana Funds for Tomorrow Initiative, the community responded quickly and generously.

**LILLY OFFERS $1.5 MILLION**

Long before the March 2016 deadline, The Foundation has tallied $668,397 in unrestricted giving and $553,736 to restricted funds as of this newsletter’s print date. That’s well on the way to earning the $1.5 million in matching dollars available.

Leadership gifts from board members, which included 11 new discretionary funds, represent about 30 percent of our goal.

“Knowing that the requests from local nonprofits always far exceed the money available—and that their gifts would be matched—was the winning formula for donors,” says Candy Silver, director of philanthropy.

**LITERACY, CULTURE AMONG NEW FUNDS**

One among many seizing the opportunity was Betty Nelson, who was motivated to help improve residents’ reading and writing skills and prodded by Lilly’s incentive to establish the Betty M. Nelson Endowment for Literacy.

“Literacy is a basic building block,” she says. “Without that, there is little hope for people to have a better life. This is my small gesture to move our community from ‘good to great.’”

Lilly Endowment is wise, Nelson says. “They know matching funds are a powerful enticement.”

The Art League, too, saw the benefit, says Sue Carr, chair of its new fund, the Art Museum of Greater Lafayette – Art League Endowment.

“This is our League’s 50th anniversary, so we are raising money to ensure success in the future,” Carr says. “When The Community Foundation announced the matching campaign, we were thrilled. We are half-way to our goal.”

The League supports the museum and the community by funding arts scholarships, acquiring artwork, sometimes commissioning a public piece, and providing volunteer docents.

**UNRESTRICTED GIFTS ESPECIALLY VALUED**

“The Lilly opportunity comes just at the right time to build on our earlier matching campaign for agencies,” says board chair David Luhman.

“Increasing our resources, especially in unrestricted funds, helps us meet local needs for education, children and youth, diversity, the environment, arts and culture, and other areas.”
“It doesn’t happen quickly,” he admits. “It’s a long-term process, probably at least a decade.”

Jennifer Layton, Lafayette Transitional Housing Center executive director, is looking forward to his talks. “Our community is working hard to see that all people benefit from a home, food, and life’s basic necessities,” she says. “I understand Robert Lupton has created communities that empower people while helping them. What we might learn from him may help us here, so I want to hear more.”

His visit is sponsored by The Community Foundation, United Way of Greater Lafayette, and NCHS.

Community Foundation president and CEO Marianne Rose says, “I expect that these presentations will lead to interesting, thoughtful community conversations. From these, we can formulate ways to be most effective.”

Focus on Nonprofits at Board Governance Series

Upcoming programs include:

MARCH 4: Financials

APRIL 1: Strategies for Fundraising Boards

MAY 6: Toxic Charity

JUNE 3: Leveraging Board Member’s Skills & Influence

JULY 1: Board Transformation from the Trenches

AUGUST 5: Millennial Board Members and Strategies for Engagement

SEPTEMBER 2: Developing a Fundraising Plan

OCTOBER 7: Legal and Ethical Integrity

NOVEMBER 4: The Nonprofit Marketing Guide

Questions? Contact Leslie Fernung, grants and scholarship coordinator, at 765/742-9078, leslie@cfglaf.org.

Scholarship Reception April 28

Mark your calendars for The Community Foundation's annual scholarship reception, to be held Tuesday, April 28, from 7 to 9 p.m. at the Lafayette Country Club. Thirty-one area students will be honored for receiving scholarships ranging from $700 to $5,000.

“This evening is all about the students and their families,” says Leslie Fernung, grants and scholarship coordinator. “They are always an accomplished, talented group of students, and it is an evening to celebrate their successes. Many times, the students are also able to meet the donor who established the scholarship. It is a special moment when the two come face to face.”

RSVP to 765/742-9078 or leslie@cfglaf.org.
New Endowments to Help the Community

Endowments established at The Community Foundation from October 1, 2014, through December 31, 2014:

- Art Museum of Greater Lafayette – Art League Endowment
- James H. and Sandra H. Bodenmiller Endowment
- John and Kathy Gambs Endowment
- Steve and Pam Horne Endowment
- Greg and Barbara Kapp Endowment
- Sonya and Dale Margerum West Lafayette History and Research Center Endowment
- The Martin Family Endowment
- Betty M. Nelson Endowment for Literacy
- David and Anita McGaughey Endowment
- Mariellen and Gerry Neudeck Endowment
- The Kathryn E. Olson Endowment
- Thomas M. Price Family Endowment
- George and Nerlene Ramsey Endowment
- Marianne and Larry Rose Endowment
- Sons of Abraham Congregation Cemetery Endowment
- Arlan and Sharon Stavnheim Endowment
- Tippecanoe County Council on Aging, Inc. Endowment
- JoAnn P. Vorst Endowment
- Tony Zamora Jazz Club Endowment

Margerum Endowment Helps History Center at West Lafayette Library

State Street went from dirt to pavement in 1902. The first library books were checked out from second-floor space at the fire station, 115 N. Chauncey, in 1923. Thirty years later, West Lafayette opened Happy Hollow, the city’s first public park.

And in 1979, Sonya Margerum was elected West Lafayette mayor, making history herself as she served for nearly a quarter of a century.

Fitting then, that she and her husband, retired Purdue distinguished professor Dale Margerum, who have called West Lafayette home since 1954, have established the Sonya and Dale Margerum West Lafayette History and Research Center Endowment. The endowment will be administered by The Community Foundation, which manages endowments in the interest of the donor and the community.

The endowment will support the center housed in the West Lafayette Public Library. The seed was planted when Sonya attended a 2008 library workshop, “West Lafayette History and Memories,” led by Purdue professors Susan Curtis and Kristina Bross.

**COLLECTION BEGUN, STAFF HIRED**

“I told them what I had,” Sonya says of her mayoral papers. “They said the collection was perfect for a student project.” It’s since been digitized. That sparked the idea for the endowment, which is now funding a part-time director, Alexandra Hoff.

Continued
Hoff oversees the collection, makes sure it is archived properly, and accepts other historical donations. The collection is available to the public.

“We want to get more recognition for our city’s history,” Dale says. “As a community, West Lafayette has done far more than people realize.”

“We hope this will stimulate interest and bring forth stories about West Lafayette,” Sonya says. “It’s important to know our history so we can build on what has been done in the past. We hope it will bring in more materials from residents.”

Donations to the endowment at The Community Foundation can be made by anyone.

**PAST IS PRELUDE**

Curtis, a history professor, says, “West Lafayette has had a distinct history, and the events and people who have made West Lafayette what it is represent a collective legacy. As the city moves forward, potentially re-centering civic life in the Village, it is important to know what the city’s past has been.”

The Margerum endowment is an “amazing initiative,” Curtis says. “Sonya’s election was a breakthrough for women in politics and, in some ways, anticipated a wave of greater female involvement in the public sphere. West Lafayette can be proud of being on that cutting edge. And that’s just one example of our city’s history.”

Curtis and Bross, who teaches English, are two of several, including long-time community members, who have agreed to serve on an advisory committee for the West Lafayette History and Research Center.

The Margerums chose The Community Foundation, whose mission is to inspire, nurture and practice philanthropy, stewardship, and leadership in the best interests of the community.

“IT will be handled in a professional and responsible manner,” says Sonya.

The endowment is a plus for the library, says Director Nick Schenkel. “Their generosity and work with The Community Foundation will ensure a vibrant and enduring focus on telling the unique story of West Lafayette.”

**Recent Gifts In Honor**

Received October 1, 2014, through December 31, 2014:

- Bill and Bonnie Andrews
- Tom and Barbara Reed
- Miriam K. Epple-Heath
- Kurt Gogdin
- Braden Julian
- Michael and Nanette Julian
- Jack and Leta Kelley
- Dan and Joann Wade
- Kenneth J. Marra
- Jerome Marra and Barb Schuster

**ONLINE GIVING**

Gifts to The Community Foundation may be made online at [www.cfgslaf.org](http://www.cfgslaf.org).
Grants Help 15 Nonprofits

The Community Foundation recently awarded $77,923 to 15 nonprofits. Those receiving Tier 3 grants, which cover up to $7,500:

**Art Museum of Greater Lafayette**
Art display pedestals • $3,750

**The Center @ Jenks Rest**
Technology upgrades • $4,669

**Civic Theatre of Greater Lafayette**
Computer equipment • $7,499

**Family Promise of Greater Lafayette**
Mattresses for graduating guests. • $7,421

**HomesteadCS**
Server/network equipment • $5,200

**Hoosier Burn Camp**
Five iPad tablets • $2,500

**Lafayette Urban Ministry**
Heating/air conditioning units • $7,499

**Matrix Pregnancy Resource Center**
Phone system • $6,082

**Mental Health America of Tippecanoe County**
Video security upgrade • $7,190

**Ponies and Kids**
17 Equestrian safety helmets • $950

**Public Schools Foundation**
Computer, digital camera • $2,075

**St. Matthew 25 Care & Share Soup Kitchen**
Loading dock cover • $6,432

**Sunnyside Intermediate School**
Sound booth updates • $7,450

**Tippecanoe County Historical Association**
Security/fire system • $7,480

**YWCA Greater Lafayette**
Entry information board • $1,726

Youth enjoy taking to the Civic Theatre stage.